

3RD ANNUAL
**BLACK
CULTURAL
FESTIVAL**

"LIFTING AS WE RISE"

**SATURDAY
AUGUST 19, 2023**

**ALTON BAKER PARK
EUGENE, OR
11AM - 7PM**

**FOR PEOPLE OF AFRO DESCENT,
OUR FAMILIES AND FRIENDS!
ALLIES CAN SUPPORT**

**PRODUCED BY:
BLACK CULTURAL INITIATIVE**




WWW.BLACKCULTURALFESTIVAL.COM



OUR MISSION

**TO CULTIVATE A
HEALTHY AND CONNECTED
BLACK COMMUNITY
IN EUGENE AND BEYOND
BY CREATING
WELCOMING SPACES THAT
ATTRACT BLACK PEOPLE,
WHILE ALSO
CENTERING
AND CELEBRATING
OUR CULTURE.**





MAIN STAGE SCHEDULE

MASTERS OF CEREMONY:

LINDSEY ROBINSON & NATE JACKSON

10:00 AM – DJ SMUVE

11:00 AM – MC WELCOME

11:15 AM – VON FRASIER

11:35 AM – RATIE D

12:00 PM – DARLENE JACKSON BAND

12:45 PM – CHAD SHARPE

1:10 PM – MUNYA MAMBIRA

1:50 PM – MAJIK9

2:20 PM – DEVIN JONES

2:45 PM – AMIIA NECTAR

3:20 PM – IZZY BABA MELO

4:00 PM – SOTÀE

4:35 PM – BLAKKAMOORE & YUNG TRIPP

5:45 PM – JUSTICE GBADA

6:15 PM – KING BENZOLENOIR






YOUTH ZONE

YOUTH ZONE OPEN 11AM-5PM
YOUTH STAGE HOURS 12PM-3PM

YOUTH ZONE SPONSORED BY
THE EUGENE/SPRINGFIELD NAACP
BACKPACK & SCHOOL SUPPLY GIVEAWAY
ST. MARK CME—FREE LUNCHES FOR CHILDREN
BLACK EARLY LEARNING HUB
ROOTED IN BLACKNESS
CASCADE RAPTOR CENTER
FACE PAINTING
OPHELIA'S PLACE
EUGENE PUBLIC LIBRARY
CHESS
NAACP FOOD PANTRY
NAACP TEEN WORKFORCE PROGRAM
NAACP CLIMATE JUSTICE PROGRAM
TEEN LOUNGE
NURTURELY'S BABY LOUNGE
PAINTING PROJECT LED BY LOLA BUCKWALD
HEALTHY MOVES
SOLID STRIDES, HORSE & PONY PETTING ZOO





FOOD COURT

FOOD TRUCK VENDORS

HAYWARDS KITCHEN

STYR KURB-SIDE KITCHEN

IRIE JAMAICAN EATERY HOLDINGS, LLC

ONCE FAMOUS

THE SOUL GARDEN: VEGAN SOUL FOOD

FOOD BOOTH VENDORS

BAKERZDOZEN





BLACK OWNED BUSINESSES

CLOTHING AND APPAREL

BLACK MANNEQUIN CLOTHING

MADE WITH SOL

POSITIVE ENERGY ONLY, LLC

CHOCOLATE DOPE APPAREL

VARIOUS MP LLC

OG CUSTOM THREADS LLC

STACKIN KICKZ

ANANSI BEAT

MUNOTHANDO DESIGNS

THE IX BRAND (THE NINE BRAND)

SKINCARE AND COSMETICS

EARTHIE CANDLES & ESSENTIAL'S

YARBS & ROOTS

UNIQUEBLENDZLLC

WEST COAST AURA





BLACK OWNED BUSINESSES

HAIR SUPPLIES, JEWELRY & ACCESSORIES

KISSEDBYRA LLC WIG SHOP

OLYVIAH

**WINTRESS WATSON BEAUTY
(DBA HUNNY B'Z BLING)**

CALLIE CUSTOM HAT WIGS

CYBER BOY YO

HOME GOODS & CANDLES

INCREDIBLE INEDIBLES

MONKARA COLLECTION

STATIONARY

KMAC'S KREATIVES, LLC





BLACK OWNED BUSINESSES

PREPACKAGED FOOD

BLK WOLFE HOMESTEAD

MY DADDY'S SAUCES, LLC

PINO FARMS

ONE VISION NUTRITION

OASIS HYDRATION STATION

ORGANIZATION

ROOTED IN BLACKNESS

TREATMENT NOT CHAINS

BLACK JOY OREGON

**UJAMAA FINANCIAL
LITERACY COLLECTIVE**

BLACK CULTURAL INITIATIVE





BLACK OWNED BUSINESS

SERVICE BASED BUSINESS

**COUNTRY FINANCIAL
ANTHONY KENNEDY AGENCY**

WAX'D

REAL ESTATE WITH CLEA

ART

**ART BY SHIMEA
CANDY ART SHOP
ARTISTIC AMBUSH
ARTISTRY**





LEARNING HUB

10:15 - 10:45 “SUNRISE YOGA” WITH DONTE’ WALKER

11:05 - 11:35 “HUMAN MILK IS A HUMAN RIGHT”
WITH JANAUVIA ANTHONY OF NURTURELY

11:40 - 12:00 “HOME DOWN PAYMENT PROGRAM”
COMMUNITY LENDING WORKS AND DEV NW

12:05 - 12:35 AFFORDABLE HOMEOWNERSHIP
PROGRAM - HABITAT FOR HUMANITY

12:40 - 1:15 “THE MAGIC OF MONEY”
BUDGETING & INVESTING FOR THE WHOLE FAMILY
WITH JOSHUA STROUD OF UJAAMA

1:15 - 2:05 “YOUNG PROFESSIONALS NETWORKING
POWER HOUR” SPONSORED BY ON POINT

2:10 - 2:40 “SPADES LESSON” WITH KODJO WILDER

2:40 - 3:15 “CHESS 101”
BASICS OF LEARNING CHESS TACTICS & STRATEGIES
W/ MICHAEL MYERS OF WILLAMETTE HIGH SCHOOL

3:15 - 4:15 CHESS TOURNAMENT
SPONSORED BY ON POINT

4:15 - 5:15 SPADES TOURNAMENT
SPONSORED BY ON POINT



THANK YOU SPONSORS!

PREMIER SPONSOR



NAACP

Eugene - Springfield Branch
www.NAACPEugene.org

TIER 3 SPONSORS



NAACP Health Committee
EugeneSpringfieldNAACP



TIER 2 SPONSORS



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PREVENT. PROMOTE. PROTECT.



Northwest
COMMUNITY CREDIT UNION

TIER 1 SPONSORS



SPECIALS THANKS TO



PRODUCED BY



BLACK CULTURAL INITIATIVE

**WE ARE A LOCAL 501C3 NONPROFIT ORGANIZATION,
DEDICATED TO CREATING A PROSPEROUS
ECONOMIC AND SOCIAL FUTURE
FOR THE AFRICAN AMERICAN COMMUNITY
OF LANE COUNTY,
SO WE MAY CONTRIBUTE TO
A THRIVING AND DIVERSE
LOCAL ECONOMY AND CULTURAL LANDSCAPE.**

**THE BCI RUNS SEVERAL PROGRAMS –
THE BLACK CULTURAL FESTIVAL AND
THE PEOPLE’S COLLECTIVE.**

THANK YOU FOR JOINING US AT THE FESTIVAL.








**THE PEOPLE’S COLLECTIVE IS LOCATED AT
1695 JEFFERSON ST., EUGENE
AND WE OFFER A BLACK BUSINESS INCUBATOR,
YOUTH & FAMILY SERVICES,
FINANCIAL LITERACY WORKSHOPS,
JOB & VOCATIONAL TRAINING AND REFERRALS.**

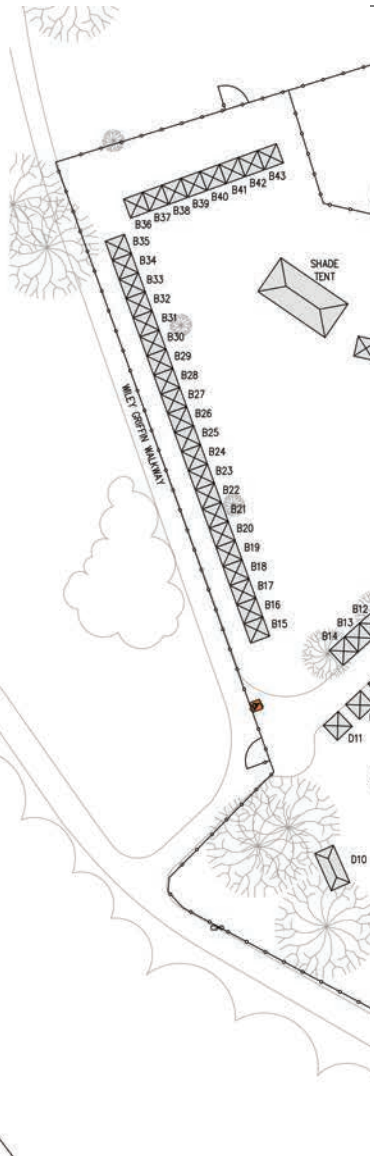
COME CHECK US OUT!

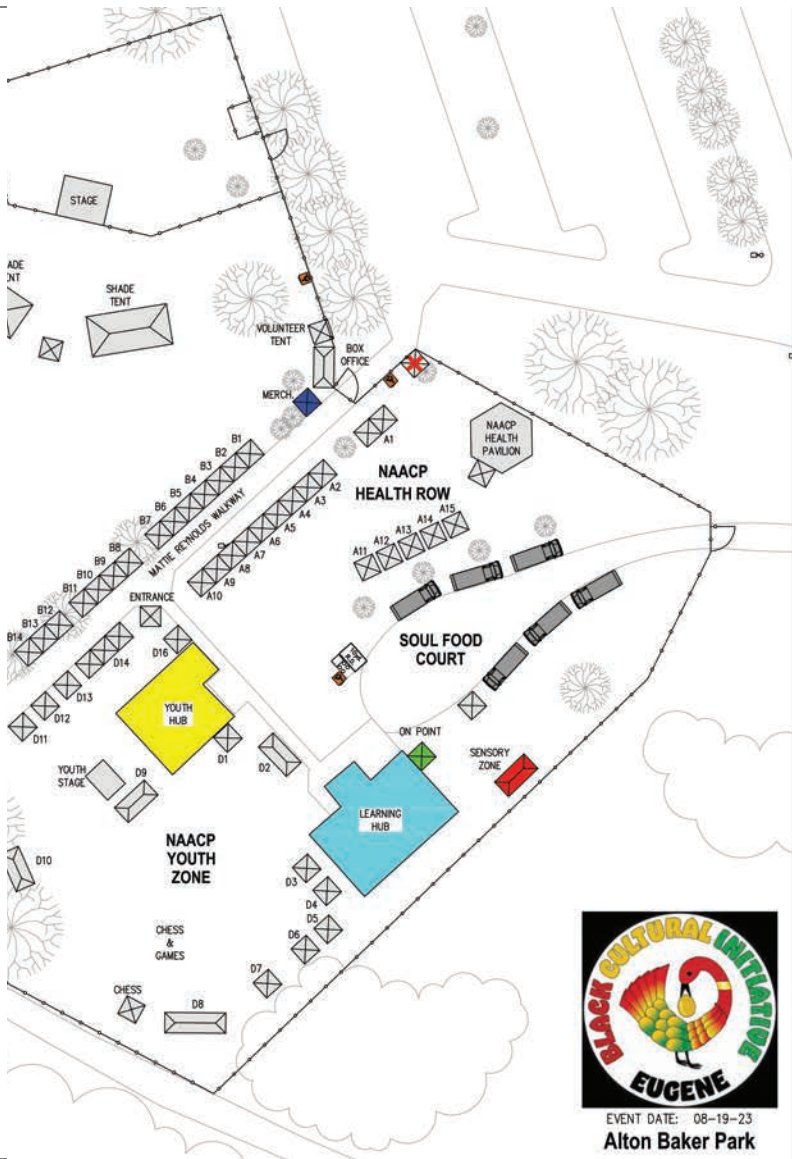
WWW.BLACKCULTURALINITIATIVE.ORG



SPONSORS & FESTIVAL BOOTHS

BOOTH	ORGANIZATION
	BCF MERCH. BOOTH
	FIRST AID BOOTH
	RESTROOMS
	NAACP HEALTH PAVILION
A1	OREGON HEALTH AUTHORITY
A2	PACIFIC SOURCE
A3	LANE COUNTY PUBLIC HEALTH
A5	UJAMAA
A11	BLACK CULTURAL INITIATIVE
A12	BLACK MENTAL HEALTH MATTERS!
A13	DEPARTMENT OF JUSTICE
A14	CITY OF EUGENE
A15	HUMAN RIGHTS COMMISSION
	SENSORY ZONE
	OnPoint
	LEARNING HUB
	YOUTH HUB
	ST MARKS CME AT THE YOUTH HUB
D2	EUGENE PUBLIC LIBRARY
D8	BASE
D9	TEEN LOUNGE
D10	NURTURLEY'S BABY LOUNGE
D11	UNITED WAY EARLY LEARNING HUB
D14	NAACP: FOOD PANTRY, CLIMATE JUSTICE, TEEN WORKFORCE
D15	YOUTH STAGE





EVENT DATE: 08-19-23

Alton Baker Park

**SANKOFA:
THE SPIRITUAL HEARTBEAT
OF THE FESTIVAL**



**SANKOFA IS AN AFRICAN WORD
FROM THE AKAN TRIBE OF GHANA.
THE LITERAL TRANSLATION OF THE WORD
AND THE SYMBOL IS
“IT IS NOT TABOO TO FETCH
WHAT IS AT RISK OF BEING LEFT BEHIND.”**

**THE SANKOFA SYMBOL
IS BASED ON A MYTHICAL BIRD
WITH ITS FEET FIRMLY PLANTED FORWARD
WITH ITS HEAD TURNED BACKWARD.
THUS, AFRICAN DIASPORIC PEOPLE
BELIEVE THE PAST SERVES AS A GUIDE
FOR PLANNING THE FUTURE.**

**IT IS THIS WISDOM OF LEARNING
FROM THE PAST THAT DIRECTS OUR PRESENT
AND ENSURES A STRONG FUTURE.**

**SAN [RETURN]
KO [GO]
FA [LOOK, SEEK AND TAKE]**